



# The Identity Imperative: Transforming Risk into ROI

Okta Identity Governance drives better security and better business

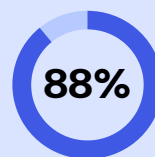
Modern identity governance is no longer a cost center, but an ROI engine that significantly reduces cyberattack risk and drives measurable efficiency across the enterprise.

The impact of cyberattack risk extends far beyond security and IT. It's a fundamental business imperative.



**\$4.67 million**  
is the cost of the average data breach in 2025<sup>1</sup>


The most common source of financial impact is poor identity governance that leaves organizations vulnerable.




Of basic web application attacks are linked back to stolen credentials<sup>2</sup>

**Two new reports** make it clear, a modern governance solution can:

- 1 Significantly reduce the risk of financially debilitating cyberattacks
- 2 Drive efficiencies that save organizations money
- 3 Help organizations achieve better ROI across their cybersecurity efforts

**Read about the risk** 

Marsh McLennan lays out the full risk of outmoded identity security by industry and region

**Read about the ROI** 

Forrester breaks down the ROI of modern identity governance across business functions

## Bottom line

Modern identity governance is an ROI engine

### Less Risk



Potential global annual cyber loss reduction: **\$202-\$306B<sup>3</sup>**

### More Reward



**\$2.6M Total Benefits<sup>4</sup>**  
211% ROI <6 months'  
average payback period

### Most Vulnerable Industries:



- Information
- Finance
- Healthcare

### Most Vulnerable Region:



The United States

## The breakdown

How modern identity governance drives ROI across the organization

A substantial portion of modern identity governance’s financial benefits comes from the mitigation and prevention of cyberattacks; in the U.S. alone, end-to-end identity security can prevent up to \$81B in potential yearly cyber losses.<sup>5</sup> But the measurable benefits of modern identity tools like Okta Identity Governance reach every corner of the organization’s tech stack — and balance sheet.

### A modern governance solution can deliver:<sup>6</sup>

**\$1.1M**

**in improved identity governance efficiency**



Automating access requests, certification reviews, and entitlement management reduces the effort required by IAM and IT support teams by up to 60%.

**\$567K**

**in enhanced platform efficiency**



Replacing legacy tools and costly connectors with out-of-the-box integrations improves visibility and helps reduce license, consulting, and administrative costs.

**\$497K**

**in increased productivity**



Streamlined user experiences and consistent, audit-friendly workflows reduce delays and increase business agility.

**\$232K**

**in reduced audit preparation & compliance costs**



Efficiency gains from faster evidence gathering, fewer findings, and reduced manual effort for compliance tasks.

## Okta Identity Governance

Secure identities. Confident compliance. Better business.

Getting security right begins with getting identity right. Okta Identity Governance is built for the modern risk landscape, delivering a comprehensive approach to security that unifies your orchestration and threat response within one powerful identity fabric.

Want to explore the strategic value Okta Identity Governance can bring to your organization? [Let’s talk.](#)

### Read the case study



Workday saved ~\$1M on access certification campaigns and audit preparation costs with Okta Identity Governance <sup>7</sup>

<sup>1</sup> IBM 2025 Cost of a Data Breach Report

<sup>2</sup> Verizon Data Breach Investigation Report 2025

<sup>3</sup> Marsh McLennan in association with Okta, The Business Case for Identity Security

<sup>4</sup> Forrester in association with Okta, The Total Economic Impact of Okta Identity Governance. Figures correspond to ROI for an aggregated composite organization (a fictional global enterprise with \$1.5 billion in annual revenue, 5,000 identities, 100 applications, and 12 employees responsible for identity and access management [IAM], audit support, and compliance enforcement) over three years.

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<sup>7</sup> Okta Identity Governance